

**QUOTATION – PAPER.ID
MEDIA BRIEFING MANAGEMENT AND MONITORING**

MADE FOR

MONICA KRISNA – Brand, Marketing &
Community Lead
Paper.id - PT Pakar Digital Global
Jl. Sunter Garden Raya NO.5D,
RT.6/RW.12, Sunter Agung, Kec. Tj.
Priok, Jakarta Utara, DKI Jakarta 14350

Issue Date: 15/05/2025

DESCRIPTION	QTY	UNIT PRICE	TOTAL
Media briefing management and media monitoring: <ul style="list-style-type: none">• Listing target media• Pre-engagement with editors and senior journalist• Invite editor / senior journalist from top tier national media, up to 10 media titles• Media management on D-Day• Media monitoring• News coverage tracker	1 Package	IDR 11,200,000	IDR 11,600,000
SUBTOTAL			IDR 11,600,000
VAT 11%			
Total			IDR 11,600,000

Proposed By



Yasmine Raudya Maghfira

Appendix

Proposed and Targeted Media List

- Kontan
- Bisnis Indonesia
- Medcom (Tech)
- Investor Daily
- CNBC Indonesia
- Jawa Pos
- Kompas.com
- Katadata
- Liputan6.com
- CNN Indonesia (Tech)
- Detik.com
- Suara.com
- IDNTimes